

Laurel Avenue Community Primary School
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investing in children



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21st April 2023

Dear Parent/Carer,

'Start Small, Dream Big' Careers Education Programme

We are delighted that our school has been selected to take part in an exciting programme to improve careers education in primary schools across England. This programme is being run by our local Careers Hub, funded by The Careers & Enterprise Company and evaluated in partnership with ImpactEd. ImpactEd is an independent evaluator that supports high-quality monitoring and evaluation in schools.

To fully evaluate the impact of the programme on pupils and parents, we will be inviting Year 4 and 5 children to complete a short survey in school which will ask questions about behaviours, attitudes and beliefs related to careers and the world of work. They will complete this within the next couple of weeks, and next academic year in December 2023 / January 2024.

We will also be inviting parents/carers of all children in school to complete a survey about your behaviours, attitudes and beliefs related to careers towards the end of the year (December 2023 / January 2024).

These surveys will help understand the impact of the project so that it can be improved in the future.

Any data shared in the surveys will be treated confidentially and no identifiable information will be included within the reporting. Only aggregate findings and trends will be published. For more information about how we will collect and process you and your child(ren)'s data, please see the privacy notice which can be found online at <https://rb.gy/kvyj0g>.

Taking part in this evaluation is entirely voluntary and no pupil or parent is obliged to participate. If you are happy for you or your child to take part in the research, you do not need to inform anyone. However, if you have any questions or would like to opt out, please contact your child's teacher.

If our school participates in additional data collection as a 'Research School' then we will be in touch with you about this at a later date.

Thank you for your support.

H. Walters

Mrs H Walters
Deputy Headteacher

